

4. Committee Involvement:

Committee involvement is another benefit of your AdFed membership. If you are interested in serving on a committee, please indicate below and an AdFed representative will contact you.

- Publications/Communications
- Programs
- ADDY® Awards
- Silver Medal Award
- Membership Recruitment
- Public Service
- Socials
- Education
- Board Recruitment
- Fundraising
- Website

Please visit our website at www.aafduluthsuperior.com or e-mail a board member for more information.

If you'd like to include any comments please feel free to email or write a note here-

Critical for completion

DETACH THIS SIDE & MAIL INTO US!!



PO Box 567, DULUTH, MN 55801 • WWW.AAFDULUTHSUPERIOR.COM



AMERICAN ADVERTISING FEDERATION
AAF DULUTH/SUPERIOR

MEMBERSHIP INFORMATION

WE HAVE A MISSION.
REALLY.

**THE AAF DULUTH/SUPERIOR EXISTS TO
PROVIDE AND PROMOTE A BETTER UNDERSTANDING OF
THE FUNCTIONS OF ADVERTISING AND OF ITS VALUE;
TO APPLY THE SKILLS, CREATIVITY, AND ENERGY OF THE
ADVERTISING INDUSTRY WHENEVER IT IS NEEDED TO
HELP SOLVE SOCIAL PROBLEMS;
TO ADVANCE THE STANDARDS OF ADVERTISING THROUGH
A VOLUNTARY PROGRAM OF SELF-REGULATION;
AND TO PROMOTE GOOD FELLOWSHIP AND
FREE EXCHANGE OF IDEAS.**

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Thanks for your membership!

The AAF Duluth/Superior exists to provide and promote a better understanding of the functions of advertising and of its value; to apply the skills, creativity, and energy of the advertising industry whenever it is needed to help solve social problems; to advance the standards of advertising through a voluntary program of self-regulation; and to promote good fellowship and free exchange of ideas.

Who?

Essentially, the AAF Duluth/Superior is made up of individuals from our community who are engaged in buying, selling or creating advertising, publicity, or public relations. We also welcome people in businesses closely related to advertising, and students who are looking at advertising as a potential field of interest.

How?

The AAF Duluth/Superior, which was formed in 1976, is governed by a board of directors and four officers. This includes a president, vice-president, secretary and treasurer. Officers are elected for one-year terms. The organization is a member of the AAF (American Advertising Federation) and is located in its 8th District.

WWW.AAFDULUTHSUPERIOR.COM

this side is purely information for you

The stuff we need is over there



Who's running this show, anyway? Board of Directors

Denise Archer, President
H.T. Klatzky & Associates

Melissa D'Alia, Vice President
Out There Advertising

Katie Botten, Treasurer
Northland's News Center

Kelley Eldien, Secretary
Minnesota Power

Jennifer Walker, Executive Director
Stewart Taylor Printing

Nicole Sandman, Past President
Flint Interactive

Lisa Blade
Blade Design

Breanne DeFoe
Duluth Chamber/Fuse Duluth

Jake Kapsner
H.T. Klatzky & Associates

Jordan Milan
WestmorelandFlint

Manny Rivas
aimClear



2008-2009 LAKE SUPERIOR ADDED MEMBERSHIP APPLICATION

Please fill out all four sections of this application in full for each member in your company.

1. Member Data (please type or print clearly):

Member Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Best Phone: _____ Best Email: _____

2. Membership - All dues are per person and are transferable within your company, and must be paid by December 1, 2010. **Additional employees may attend monthly luncheons at a non-member rate.** Member discounts on special events such as ADDY® entries, the ADDY® Awards, and more.

Please indicate your membership level (check one):

Single Membership \$175 each

2nd and 3rd Member \$130 each

4th - 8th Member \$115 each

Student Member: \$60

Non-profit Rate - \$115 each

1st Time New Member Rate \$125 each

(Rate applies only to companies or individuals who have never been a member of AAF Duluth/Superior, price is 28% off first membership fee)

3. Payment Options

(Please mail payment to: AAF Duluth/Superior, PO Box 567, Duluth, MN 55801):

Amount Invested: _____

Number of Memberships: _____

Check Enclosed

Bill Me Please

Signature: _____

Date: _____

Don't forget ~

TURN OVER & COMPLETE