

**Lake Superior Advertising Federation**  
Public Service Campaign Project Application  
Submission Deadline – August 1 every year

*Lake Superior Advertising Federation Public Service Committee typically takes on one or more projects during its fiscal year, from July to June.*

Date: \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Please 1-3 separate sheets and attach to this application to fully answer each question.

1. When, where and for what purpose was your organization formed?
2. Does your group have 501(c) 3 non-profit status? Yes No (Circle One)
3. Do you have a national headquarters? Yes No (Circle One)
4. What services does your organization offer and who are the recipients?
5. How is your organization funded?
6. What is the nature of the goal to be achieved with the help of public service advertising?  
Please document the problem, using key statistics or other evidence.
7. Is the project time sensitive? If yes, please explain.
8. What other organizations, private or federal, presently offer public service advertising to address the same problem? How does your program differ?
9. Have you approached any other media source or advertising agency to create advertising or related activities? Yes No

If yes, please provide the name of the group or agency.

Application Deadline: August 1.

**Contact Information**

**Lake Superior Advertising Federation, Attn: Public Service Committee**  
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