



April 2009

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Save the date: AAF Luncheon Series

- April 14: Pure Visibility on integrated Internet strategy
 - May 19: Susan Saurage-Altenloh on the art of research
- [Learn more and register](#)
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Flint Interactive

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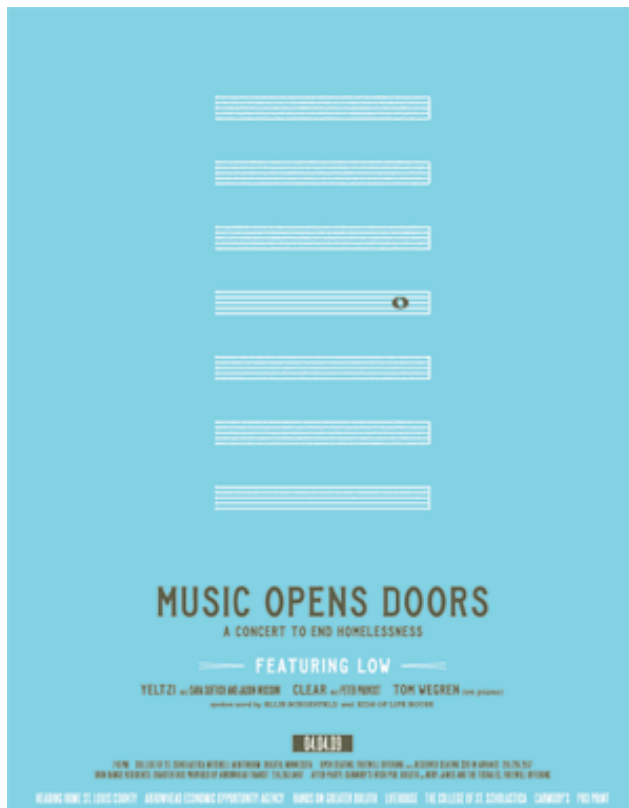
Mike Rasmussen
Midwest Communications

Board Member

Lisa Blade

Board Member

Jordan Milan
WestmorelandFlint



Music Opens Doors

Thanks to everyone who attended—or helped organize and promote—the April 4 concert at St. Scholastica. “Music Opens Doors” featured local bands, poets and first-person testimonials about living without a home in the Northland. Billed as a “consciousness-raising” event, it also raised \$3,380 for Heading Home St. Louis County, a ten-year effort to end homelessness in the region.

Heading Home

AAF Duluth/Superior continues to help St. Louis County’s Heading Home effort—with design services, consulting and promotions support. In late April, look for the following billboard in the front of the Government Services Center in Duluth. The design concept was created by a student team that applied for and won an AAF Duluth/Superior scholarship this winter. Learn more about how you can help: www.headinghomeminnesota.org/saint-louis



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Membership

Please welcome the newest member of AAF Duluth/Superior:

Elizabeth Mayne, [Mayne Design \(info@maynedesign.net\)](mailto:info@maynedesign.net)

ADDYS at "Districts"

Congratulations to Flint Interactive, which received a Silver ADDY® Award for its work on the Spirit Mountain flash website, and WestmorelandFlint, which received three Silver ADDY® Awards for its work for the University of Minnesota Duluth and one Silver ADDY® for ad creative on a Second Harvest Northern Lakes brochure.

Award-winning creative from the Duluth/Superior market, which included 26 professional entries and 9 student entries, was reviewed by District 8 ADDY Award judges on March 13-14, 2009 in Minneapolis.

Wanted: ambitious self-starters

Join the board: You might be perfect for the AAF Duluth/Superior **board of directors**. Seriously. If you're interested in learning more about soon-to-be vacant seats on the board, contact [Nicole Sandman](#).

Join the Script: If you can spell your name (or, more importantly, other people's names) with relatively few typos, consider signing up for a stint on the Script. We're always looking for contributors. Or, think big, and **edit** the community's favorite monthly report on AAF, starting in August 2009. [Learn more](#).

Join AAF

Know someone who wants to be better connected to the ad industry? Recommend an AAF membership. [Click to join](#) or visit www.aafduluthsuperior.com

Connect with fellow AAF members:

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National

AAF National Conference June 4-6, 2009 in Washington D.C.

- See the national ADDY® Awards
- National student advertising competition

Early bird registration until April 15
(<http://www.aaf.org/calendar/aac09/registration.html>)

Webinar: Budget Busters: Bongs, Blogs and Brand Wars
(<http://www.aaf.org/default.asp?id=855>)
2 pm April 29, 2009

Flint Interactive

The Script

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Disclaimer:

Because every "legitimate" publication has a disclaimer these days, we thought we should have one too. The content in this newsletter is entirely spun by the volunteers toiling after hours in an attempt to bring you timely, entertaining local trade information. It may or may not reflect the views, tone or artistic style of AdFed members. If not, please send hate mail to said volunteers, who reserve the right to invoke our spam-filter clause.

Ad Links

Creative

[Advertising is beautiful](#)

[Homer Draper?](#)

Media

[Forecast: More bad news](#)

Government

[Everything I say is legit. Honest. Please don't sue me.](#)

Submit a press release, place an ad, or just sound off to:
jkapnsr@htklatzky.com or jruprecht@htklatzky.com

May SCRIPT deadline: April 30, 2009.

District:

www.aaf8.org/

National:

www.aaf

