

**Nicole Sandman**

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**From:** AAF Duluth/Superior [info@lakesuperioradfed.org]  
**Sent:** Monday, March 15, 2010 8:55 AM  
**To:** Nicole Sandman  
**Subject:** AAF Duluth/Superior Script



October 2009

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**On Board**

with Melissa D'Aloia, AAF D/S vice president.

With the end of the year fast approaching, we begin looking back at all that was accomplished in 2009. The creativity that we have in this region is inspiring and we look forward to seeing all the work submitted in this year's ADDYs. Our theme: a flash back to the roaring 20's. (*Details on Call to Entries and The Show to come soon.*) Meanwhile, the ADDY committee is diligently working to plan another successful event. And there are many opportunities to become involved—from call to entries and judging weekend to The Show. Whether you'd like to volunteer for a couple of hours, or become part of the committee, we would love for you join us. We will also be holding a separate Student ADDYs judging night and will be seeking volunteers to help judge the work. If you are interested in helping out in any way, please contact me at 720-6002.

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**Addy Call for Entries**

January 8, 2010, 4:30-7pm

Grandma's Sports Garden

All entries need to be registered online and delivered to Grandma's Sports Garden by 7pm to enter the competition. Use the back entrance and take advantage of our valet service.

**ADDY Entry Fees**

- Single \$55
- Campaign \$75

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- Non-Members
- Single \$75
- Campaign \$95

### Student ADDY Entry Feeds

- Single \$15
- Campaign \$15

ADDY Entry Registration

<http://www.omnicontests.com/addy/omnicontests/logon.cfm>

For additional questions, call Melissa D'Aloia at 218-720-6002.

ADDY Rules and Categories:

[Download File](#) doc

Events

### Silver Medal Award nominations

Please recognize a deserving peer before January 28, 2010. You can learn more and download a nomination form [here](#).

### Students seeking to shadow, intern

Students seeking exposure to the ad industry would very much appreciate a little brotherly/sisterly love. Can you facilitate a half-day job shadowing experience, or a seasonal internship for a College of St. Scholastica student studying communications, advertising and public relations? If so, please contact:

Jennifer Reiersen, Ph.D.  
 Communication, Theatre, & Art  
 Advertising & Public Relations  
[jreierso@css.edu](mailto:jreierso@css.edu)  
 218-723-6701

**A special AAF Holiday Mixer** Dec. 10 at Zeitgeist Arts Café featured some exciting announcements, including the inaugural presentation of the “Won by One” award to Marsha Hystead of HTK, and a sneak peak at this year’s ADDY’s venue.



### Media Auction a success

We’re sold on the willingness of members and friends to step up, reach out and do something to advance the region’s advertising—and its students. THANK YOU to everyone who generously donated resources, time and talent to make our 21st annual Media Auction a success. More than \$7,000 was raised to support our scholarship fund and educational efforts. Learn more:

- [1x1 art](#): Check out the incredible variety, including the

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The Script

Jake Kapsner  
[jkapsner@htklatzky.com](mailto:jkapsner@htklatzky.com)

Jeff Ruprecht  
[jruprecht@htklatzky.com](mailto:jruprecht@htklatzky.com)

Disclaimer:  
 Because every “legitimate” publication has a disclaimer these days, we thought we should have one too. The content in this newsletter

work of our inaugural “Won by One” award winner, Marsha Hystead.

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## Education

### **Hey students: win some scholarship \$\$\$**

Get ready to compete for some attractive prizes in a simpler, easier way. This year, our annual Student Scholarship fund will be coupled with the Student ADDY Award competition. The newly designed program, called the AAF D/S *Student ADDY Scholarship Competition*, lets students submit work from their personal portfolios, course assignments or clubs. Five scholarship awards, totaling \$2,275, will be awarded. Look for details at [aafduluthsuperior.com](http://aafduluthsuperior.com). And please, for the sake of advertising, spread the word. **DEADLINE:** Entries will be accepted until January 29th, 2010. A professional panel will judge the student work and present awards to the winning contestants at ADDYs in February.

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## Membership

### **Join AAF**

Know someone who wants to be better connected to the wonderful world of advertising? Recommend an AAF Duluth/Superior membership. Click to join ([http://www.lakesuperioradfed.org/membership\\_registration.php](http://www.lakesuperioradfed.org/membership_registration.php)) or visit [www.aafduluthsuperior.com](http://www.aafduluthsuperior.com) Contact Breanne DeFoe with questions.

### **Volunteer**

There’s something at AAF Duluth/Superior for everyone. Please contact a committee member to learn more

### **Connect on**

[Facebook](#)

[LinkedIn](#)

District: [www.aaf8.org/](http://www.aaf8.org/)

National: [www.aaf.org/](http://www.aaf.org/)

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## Ad Links

[AAF webinar: Digital Media Revolution](#)

[Augmented reality](#)

[Punctuate this logo](#)

[Media pubs change hands; some close](#)

[Tweets from the zoo](#)

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CONTACT US

Submit a press release, place an ad, or just sound off to:  
[jkapsner@htklatzky.com](mailto:jkapsner@htklatzky.com) or another of our highly credible,  
volunteer AAF board members.

January deadline: Dec. 30, 2009

