

Nicole Sandman

From: AAF Duluth/Superior [info@lakesuperioradfed.org]
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To: Nicole Sandman
Subject: The Script - January 2010



January 2010

If you are having trouble viewing [click here](#).

Save the date

- Jan. 29: Deadline for Silver Medal nominations
- Student ADDY Scholarship submissions
- March 5: ADDY Show at Zeitgeist
- March 16: Luncheon guest Hank Blank on networking

On Board with Manny Rivas

On Board with Manny Rivas

The New Year is here and the ADDYs are just around the corner. Friday, January 8 was Call to Entry and the eve brought with it some massively promising pieces. Now, we look forward to the [Student ADDY Call to Entry](#) on January 29 at DBU. We are actively seeking volunteers to help judge the submissions. If you are interested in helping out in any way, please contact me at 310-7539.

Silver Medal: nominate a peer by Jan. 29

It's the highest local honor in the industry. If you'd like to honor someone this year for their advertising and community involvement, simply download and complete the [AAF Duluth/Superior Silver Medal Award Nomination Form](#).

[Learn more](#)

Students: compete for \$2,300 on Jan. 29

It's perhaps never been cheaper or easier for local college students to enter to win industry recognition—as well as one

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of five cash awards through the AAF D/S Student ADDY Scholarship Competition. [Learn more, enter the show.](#)

ADDYs has a new haunt

You might remember ADDY night from such popular venues as Greysolon Plaza's Moorish Room with afterparty at Blackwater in 2009, or the DECC Ballroom in 2008 with afterparty at the Toga (only kidding, it was more like the after-after party). This year, we have something equally fresh in mind, as ADDYs comes to the Zeitgeist Arts Building on Friday, March 5. Join us for a 6 pm reception, followed by the big show, in Duluth's newest scenester space. Questions? Contact [Jen Walker](#).

[Speaking of ADDYs, here's a little background on this year's judges.](#)

Get your copy of the poster?

Kudos and thanks to art director David Sadowski of Westmoreland Flint for the stellar look of this year's ADDY poster.

Membership

What you missed at the Mixer

Actually, [these photos](#) are just the half of it. The smoked gouda stuffed dates wrapped in bacon—and other treats, compliments of AAF D/S as a holiday thank-you to members— were mouthwateringly good.

Speaking of members

Please welcome the newest members of AAF Duluth/Superior:

Hot House Design & Post: Chani Becker

<http://www.hothousedesignandpost.com/>

Lake Superior College: Gary Kruchowski

<http://www.lsc.edu/>

Join AAF

Know someone who wants to be better connected to the wonderful world of advertising? Recommend an AAF Duluth/Superior membership. [Click to join](#) or visit www.aafduluthsuperior.com

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District: www.aaf8.org/

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Script: You know you want to

Sign up now to develop the Script, version 3.0 (or would it be 2.0?), and we'll throw in part or all of a set of 100% steel cutlery*. That's not all: you'll get a chance to mingle with

[Jen Walker](#)
[Stewart Taylor Printing](#)

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The Script

Jake Kapsner

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Disclaimer:

Because every "legitimate" publication has a disclaimer these days, we thought we should have one too. The content in this newsletter is entirely spun by the volunteers toiling after hours in an attempt to bring you timely, entertaining local trade information.

some of the brightest advertising minds in the region on a routine basis. And here's the best part: you don't have to actually do any real work until this fall. [Contact me to learn more.](#)

jkapsner@htklatzky.com

<http://www.couponorder.com/ginsu0.jpg>

*Offer includes but is not restricted to at least one knife or knife-like object; must be 18 years or older and familiar with advertising, marketing and/or Japanese fine dining.

It may or may not reflect the views, tone or artistic style of AdFed members. If not, please send hate mail to said volunteers, who reserve the right to invoke our spam-filter clause.

Ad Links

- [That's some Mad \(men\) sound](#)
- [Inspiring and creepy: Motivational faux funerals](#)
- [Cool and creepy: Kill your facebook page](#)
- [Commercial and creepy: 20 freakiest ads of 2009](#)
- [Sell your best ideas](#)
- [Spin season: marketers push the envelope](#)
- [Your lobby at work: pharma ads escape the tax man](#)
- [The original Ginsu](#)

CONTACT US

Submit a press release, place an ad, or just sound off to: jkapsner@htklatzky.com or another of our highly credible, volunteer AAF board members.

February deadline: February 2, 2010

