

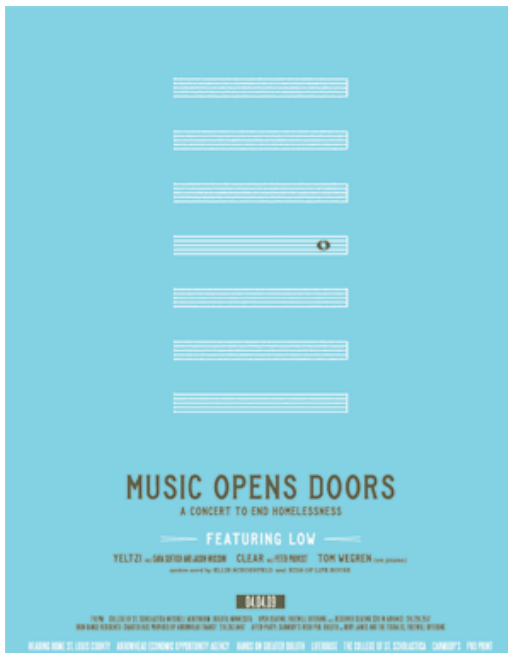


March 2009

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Music Opens Doors
A concert to end homelessness
April 4, 2009
Mitchell Auditorium, St. Scholastica

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Featuring LOW, Yeltzi with Sara Softich and Jasson Wussow, Clear with Peter Provost and Tom Wegren on Piano, spoken word by Ellie Schoenfeld and Kids of Life House.

AAF Duluth/Superior members have been helping St. Louis County and local non-profits promote this upcoming concert, which aims to raise funds and awareness for homelessness in the Northland. AAF's support began this past fall with a college scholarship contest (see story below) focused on Heading Home St. Louis County. AAF first got college students involved as part of our educational mission, but we've been able to continue our support thanks to the volunteer efforts of professional members," said Nicole Sandman, AAF president and public service committee chair.

33rd annual ADDY Awards



The area's best ad creative from 2008 was honored Feb. 21 during AAF Duluth/Superior's 33rd annual ADDY Awards. Among the 195 entries from across the region, Dave Kirwan and Lake Superior College won Best of Show for a "Lake Superior Connect" television campaign. Judges Row Awards were bestowed upon Kirwan, [WestmorelandFlint](#), [FlintInteractive](#), [H.T. Klatzky & Associates](#) and [Swim Creative](#). They were joined in receiving gold and silver ADDY Awards by: [Nelson & Co.](#), [Out There Advertising](#), [Grandma's Inc.](#), [Tri-Quantum Productions](#), and the [University of Minnesota Duluth Department of Art and Design](#). Student ADDY winners included Becky Hill, Duluth Business University's Graphic Design Club, Ashley Lindsey, Mike Malone, Mike Sislo, Justine Brost, Cole Christensen, UMD ADMAR and Dustin Banks.



See the entire list of local [ADDY winners](#).

Thanks to everyone who came out for a "Full Service" ADDYs experience at Greysolon Plaza in Duluth. Special thanks to the AAF volunteers and sponsors whose donations made for another successful event.

The 2009 Silver Medal Award Winner: Joan Henrik

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Disclaimer:

Because every "legitimate" publication has a disclaimer these days, we thought we should have one too. The content in this newsletter is entirely spun by the volunteers toiling after hours in an attempt to bring you timely, entertaining local trade information. It may or may not reflect the views, tone or artistic style of AdFed members. If not, please send hate mail to said volunteers, who reserve the right to invoke our spam-filter clause.



Joan Henrik, an artist and art director who worked at WestmorelandFlint for more than 27 years, was presented with the 2009 AAF Silver Medal Award at the 33rd ADDY Awards ceremony Feb. 21 in Duluth. Henrik was selected from among a crop of outstanding nominees by a panel of past winners and AAF board members. Thank you to everyone who nominated a peer for the most prestigious industry recognition in our market. Read more about Henrik and see a list of past award winners. (Two links)

Save the date: AAF Luncheon Series

- April 14: Pure Visibility on integrated Internet strategy
 - May 19: Susan Saurage-Altenloh on the art of research
- [Learn more and register](#)
-

Membership

Please welcome the newest member of AAF Duluth/Superior:

Zach Hitchcock, [Grandma's Marathon](#)

Join AAF

Know someone who wants to be better connected to the ad industry?
Recommend an AAF membership. [Click to join](#)
or visit www.aafduluthsuperior.com

Connect with fellow AAF members:

[Facebook](#)
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Education

AAF names scholarship recipients

We're proud to announce that six local college students were awarded 2008-09 AAF Duluth/Superior [scholarships](#).

Students who applied for the scholarships addressed the challenge of creating two promotional pieces and a creative strategy on the topic of "Creating Awareness about Homelessness in St. Louis County" for the Heading Home Saint Louis County Initiative to End Homelessness. The competition was judged in January 2009 by six AAF past presidents and two representatives from Heading Home Saint Louis County. The award winners will be presented scholarship awards at the April 14 AAF luncheon.

Ad Links

Creative

[Skittles.com...very different.](#)
[Twitter, Zappos and science of happiness](#)

Media and Government

[Persistant gap in integrated marketing](#)
[Brands upping social media](#)

Submit a press release, place an ad, or just sound off to:
jkapnsr@htklatzky.com or jruprecht@htklatzky.com

April SCRIPT deadline: March 27.

District:

www.aaf8.org/

National:

www.aaf

