

Nicole Sandman

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October 2009

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On Board



Denise Archer
AAF Duluth/Superior President

Welcome to a new year of AAF Duluth/Superior. We've got an exciting year ahead of us that's slated to feature luncheon speakers from across the country, including AAF President James Datri; the return of 1x1 Art to our annual Media Auction; a new twist to Addys and so much more.

We invite you to join us in making all this happen. Just contact a committee chair, listed in the Script or at aafduluthsuperior.com. There's a lot to do. And we won't bite.

As the incoming president in my final year on the board of directors, I'd like to thank all of our enthusiastic members, volunteers, friends and supporters. You keep this organization

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alive. On behalf of the board, thank you again for supporting the region's local chapter of the American Advertising Federation.

2009 Member of the Year



Crystal Kilichowski

Freelance designer and graphic design instructor at [Duluth Business University](#) (DBU) for the past 10 years, Crystal Kilichowski joined AAF in 2007. She quickly got more involved, encouraging students to attend events and even helped create ADDYs promotional materials.

“I implemented a Graphic Design Club at DBU, and this is what drew me to AAF Duluth/Superior. AAF is now a valued part of our club, as we participate in many of the events,” Crystal said. “It’s been a great experience for my students and me. AAF has enhanced my growth within the industry and allowed me to explore.”

In Memory

Beth Travis-Betts, a long time member of AAF Duluth-Superior who owned and operated Art Direction and Advertising, died July 31, 2009 at age 59. You can post a message for Beth’s family and friends on [facebook](#).

Events

Obama strategist kicks off luncheon series



More than 75 people attended Steve Hildebrand’s presentation, “The Millennials. Social Media. And the Obama Campaign,” on Sept. 15 at Northland Country Club in Duluth. As the [Facebook photos prove](#), there were more than a few millennials, X-ers and boomers in the audience. If you missed it, check out the excellent [story on WDIO](#)

Special thanks to Steve, who generously gave us his time—

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The Script

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Disclaimer:
Because every “legitimate” publication has a disclaimer these days, we thought we should have one too. The content in this newsletter

and travel expenses to our AAF D/S student scholarship fund.

Save the date

Oct. 20: AAF luncheon, "Everything I know about advertising I learned from chasing women."

Nov. 17: 21st annual Media Auction at The Shack, in conjunction with the Duluth Chamber's "Business After Hours"



5 p.m. - November 17th at
The SHACK in Superior.

To RSVP, contact
the [Duluth Chamber of Commerce](#).

MEDIA AUCTION seeks donations

Can you share some airtime or ad space? A talent or service? How about a hotel stay, basket of fruit or a Kirby Puckett rookie card? We particularly welcome media contributions, but we're also open to other valuable or semi-valuable items you have to spare for the annual media auction. After all, proceeds go to the AAF local scholarship program and educational efforts. "It can be anything and everything that you believe someone would be interested in bidding on," says Auction Chair Kelley Eldien.

CONTACT [Kelley Eldien](#) by November 9.

Spread your creative fairy dust

One by One anyone?

Show off your artsy side, and help the cause. Just pick up a 1' x 1' board and go wild. That is, paint it, build with it, glue cereal to it, etc. The resulting artwork will be entered into our silent auction and proceeds will go to the scholarship program. But that's not all. This year, special recognition will go to the entry that fetches the highest bid. Entries are due to [Kelley Eldien](#) at Minnesota Power, 30 W. Superior Street, Duluth, by Nov. 9. Contact Kelley with questions or to pick up your 1x1 board.

ADDYS

The ADDY Committee seeks volunteers to provide creative work for our upcoming ADDY Awards. Learn more or just sign up for duty by contacting [Jordan Milan](#). Your help is greatly appreciated!

Greater Downtown Council

Small businesses seek creative pro bono help decorating storefront windows as part of a holiday storefront contest. The

is entirely spun by the volunteers toiling after hours in an attempt to bring you timely, entertaining local trade information. It may or may not reflect the views, tone or artistic style of AdFed members. If not, please send hate mail to said volunteers, who reserve the right to invoke our spam-filter clause.

winning storefront will be chosen Nov. 23, so there's still time to get your mistletoe on. Just contact Darlene Marshall, Downtown Council special events coordinator, at dmarshall@downtownduluth.com or 218-740-3747.

Join

Know someone who wants to be better connected to the wonderful world of advertising? Recommend an AAF Duluth/Superior membership. [Click to join](#) or visit www.aafduluthsuperior.com

Contact [Breanne DeFoe](#) with questions.

Connect on

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District: www.aaf8.org/

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CONTACT US

Submit a press release, place an ad, or just sound off to: jkapsner@htklatzky.com or another of our highly credible, volunteer AAF board members.

November deadline: Oct. 26, 2009



