

08 District Eight

10 Lake Superior Advertising Federation

SALES PROMOTION

Product or Service Sales Presentation

01 B Sales Kits or Product Information Sheets

Award: Gold ADDY® Award
Entrant: WestmorelandFlint
Advertiser: APi Group
Title: Fire Protection Folder & Inserts
Contributors:
Jordan Milan, Account Executive
Alan Josephson, Art Director
Ken Zakovich, Creative Director
Pro Print, Printer
Stewart Taylor, Printer

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Visit Duluth
Title: Visit Duluth Meeting Planner & Folder
Contributors:
Jordan Milan, Account Executive
Ken Zakovich, Creative Director
Lee Ziegler, Copywriter
Seaquest Photography, Photographer
Fitzgibbons, Photographer
Northern Images, Photographer
Paul Nelson, Photographer
Pro Print, Printer

SALES PROMOTION

Packaging

02 A Single Unit

Award: Gold ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Bois Forte Band of Chippewa
Title: Bois Forte Band of Chippewa Wild Rice Packaging
Contributors:
Jessica Stauber, Account Executive
John Hyduke, Account Executive
Ken Zakovich, Creative Director
North Star Publishing, Printer

COLLATERAL MATERIAL

Annual Report

06 B Four-color

Award: Gold ADDY® Award Judges Row
Entrant: WestmorelandFlint
Advertiser: SMDC Health System
Title: SMDC Health System Community Benefits Report
Contributors:
Laura Sieger, Account Executive
Joan Henrik, Senior Art Director
SMDC Public Relations, Copywriting
Sioux Printing, Printer

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Udac
Title: Udac Walk A Mile In Our Shoes Annual Report
Contributors:

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COLLATERAL MATERIAL**Annual Report****06 B Four-color**

Laura Sieger, Account Executive
 Joan Henrik, Senior Art Director
 Lee Ziegler, Copywriter
 Jack Rendulich, Photographer
 Pro Print, Printer

Award: Silver ADDY® Award**Entrant:** WestmorelandFlint**Advertiser:** SMDC Foundation**Title:** SMDC Foundation Annual Report - The Power of One**Contributors:**

Laura Sieger, Account Executive
 Brian Barber, Art Director
 Ken Zakovich, Creative Director
 SMDC Public Relations, Copywriting
 Jack Rendulich, Photography
 Jeff Frey & Associates, Photography
 Service Printers, Printer

Award: Silver ADDY® Award**Entrant:** HT Klatzky & Associates**Advertiser:** SMDC Health System**Title:** SMDC Health System History Book**Contributors:**

Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director
 Joe Gunderson, Senior Art Director
 Mary Thompson Bode, Writer
 Laurie O'Melia O'Neill, Account Manager
 Jeff Frye & Associates, Photography
 Service Printers, Printer

COLLATERAL MATERIAL**Brochure (See definition for clarification)****07 A Less than four-color****Award:** Silver ADDY® Award**Entrant:** WestmorelandFlint**Advertiser:** University of Minnesota Duluth**Title:** UMD Sustainability Brochure/Poster**Contributors:**

Laura Sieger, Account Executive
 Ken Zakovich, Creative Director
 Paul Nelson, Art Director
 Ken Zakovich, Concept
 Lee Ziegler, Concept
 Lee Ziegler, Copywriter
 Pro Print, Printer

07 B Four-color**Award:** Gold ADDY® Award**Entrant:** WestmorelandFlint**Advertiser:** APi Group**Title:** Outpost Brochure**Contributors:**

Laura Sieger, Account Executive
 Alan Josephson, Art Director
 Alan Josephson, Copywriter

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COLLATERAL MATERIAL

Brochure (See definition for clarification)

07 B Four-color

Mary Schieve, Copywriter
Robert Finnigan, Photographer
Printer, Printer

Award: Gold ADDY® Award
Entrant: Cirrus Design
Advertiser: Cirrus Design
Title: SR22G3 Brochure
Contributors:
Mike Cousino, Art Director/Designer
Jill Lazur, Production Designer
Jim Gallop, Photographer

Award: Silver ADDY® Award
Entrant: Out There Advertising
Advertiser: The College of St. Scholastica
Title: 'Where you're headed'
Contributors:
John Keuning, Creative Director
David Minix, Senior Art Director
Mat Gilderman, Copywriter
Kimberly Keuning, Account Director

COLLATERAL MATERIAL

Publication Design (Magazine or Book)

08 A Cover

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: University of Minnesota Duluth
Title: UMD Women's Hockey Media Guide Cover
Contributors:
Joe Taatjes, Account Executive
David Sadowski, Art Director
Ira Turunen, Concept
Arrowhead Printing, Printer

COLLATERAL MATERIAL

Poster

09 A Single

Award: Gold ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: Visit Duluth
Title: Visit Duluth Summer Campaign Movie Trailer Poster
Contributors:
Marsha Hystead, Creative Director
Diane Tobin, Associate Creative Director
Joe Gunderson, Senior Art Director
Tara Alfonsi, Writer
Mike Seyfer, Account Manager/Campaign Inspiration
Seaquest Photography, Photography
Arrowhead Printing, Printer

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COLLATERAL MATERIAL

Poster

09 A Single

Award: Silver ADDY® Award

Entrant: Grandma's Inc.

Advertiser: Junior Achievement

Title: Big Lake Brewfest

Contributors:

Mark Mahla, Design/Digital
Steve Tiggerman, Photographer/Concept

Award: Silver ADDY® Award

Entrant: WestmorelandFlint

Advertiser: SMDC Health System

Title: SMDC Health System Throwing Clinic Poster

Contributors:

Laura Sieger, Account Executive
Brian Barber, Art Director
SMDC Public Relations, Copywriting
Service Printers, Printer

Award: Silver ADDY® Award

Entrant: Swim Creative

Advertiser: FirstSolutions

Title: Medicine Therapy Management Poster

Contributors:

Patrice Bradley, Art Director
Scott Mylin, Copywriter
Joyce Mireault, Account Manager

COLLATERAL MATERIAL

Special Event Material

10 B Invitation

Award: Gold ADDY® Award

Entrant: WestmorelandFlint

Advertiser: Kitchi Gammi Club

Title: 125th Anniversary Invitation

Contributors:

Laura Sieger, Account Executive
Mary Morehouse, Account Executive
Ken Zakovich, Creative Director
Jessica Stauber, Copywriter
ShelDon, Printer
Stewart Taylor, Printer
Starfire Screenprinting, Screenprinter

Award: Silver ADDY® Award

Entrant: WestmorelandFlint

Advertiser: SMDC Health System

Title: Doc Prom Invite

Contributors:

Laura Sieger, Account Executive
David Sadowski, Art Director
SMDC Public Relations, Copywriting
Service Printers, Printer

DIRECT MARKETING

Single (Either B2B or Consumer)

10 B Invitation

08 District Eight

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DIRECT MARKETING**Single (Either B2B or Consumer)****11 A Flat****Award:** Gold ADDY® Award**Entrant:** WestmorelandFlint**Advertiser:** Beacon Pointe**Title:** Beacon Pointe Brochure**Contributors:**

Joe Taatjes, Account Executive
 Ken Zakovich, Creative Director
 Lee Ziegler, Copywriter
 Northern Images, Photography
 Jeff Frey & Associates, Photography
 Seaquest Photography, Photography
 Pro Print, Printer

Award: Silver ADDY® Award**Entrant:** WestmorelandFlint**Advertiser:** Udac**Title:** Udac Mailing & Shredding Services Direct Mail Piece**Contributors:**

Laura Sieger, Account Executive
 Ken Zakovich, Creative Director
 Lee Ziegler, Copywriter
 Udac Art Junction, Stamp Artwork
 Pro Print, Printer

11 B 3-D**Award:** Gold ADDY® Award Judges Row**Entrant:** HT Klatzky & Associates**Advertiser:** Empire Health Services**Title:** Empire Health Services Employee Retirement Mailer**Contributors:**

Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director
 Jeff Ruprecht, Senior Art Director
 Tara Alfonsi, Writer
 Joanne Cirillo, Account Manager

Award: Gold ADDY® Award**Entrant:** Cirrus Design**Advertiser:** Cirrus Design**Title:** The-jet deposit mailer**Contributors:**

Mike Cousino, Art Director/Designer

DIRECT MARKETING**Campaign****12 A Flat****Award:** Gold ADDY® Award**Entrant:** Out There Advertising**Advertiser:** The College of St. Scholastica**Title:** Admissions Recruitment Direct Mail Campaign**Contributors:**

John Keuning, Creative Director
 David Minix, Senior Art Director
 Kimberly Keuning, Account Director

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DIRECT MARKETING

Campaign

12 A Flat

Award: Gold ADDY® Award
Entrant: Cirrus Design
Advertiser: Cirrus Design
Title: The unveiling for the-jet
Contributors:
Jill Lazur, Graphic Design

DIRECT MARKETING

Specialty Advertising

13 B Other Merchandise

Award: Gold ADDY® Award
Entrant: WestmorelandFlint
Advertiser: SMDC Health System
Title: Car Wash Appreciation Gift
Contributors:
Laura Sieger, Account Executive
Ken Zakovich, Creative Director
Laura Sieger, Concept
Lee Ziegler, Copywriter
ShelDon, Printer

OUT-OF-HOME

Outdoor Board

14 A Flat

Award: Silver ADDY® Award
Entrant: Out There Advertising
Advertiser: Sammy's Pizza
Title: Sam had an oven
Contributors:
John Keuning, Creative Director
David Minix, Senior Art Director
Mat Gilderman, Copywriter
Melissa D'Aloia, Account Executive

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Spirit Mountain
Title: Spirit Mountain Rotary Billboard - Skier
Contributors:
Joe Taatjes, Account Executive
Ken Zakovich, Creative Director
Lee Ziegler, Copywriter

OUT-OF-HOME

Site

17 B Exterior

Award: Silver ADDY® Award
Entrant: Out There Advertising
Advertiser: Park State Bank
Title: 'Get There Faster' window display
Contributors:
John Keuning, Creative Director
David Minix, Senior Art Director
Dana Kazel, Copywriter

08 District Eight

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OUT-OF-HOME

Site

17 B Exterior

Kimberly Keuning, Account Director

NON-TRADITIONAL ADVERTISING (See Glossary)

Single

20 A

Award: Silver ADDY® Award

Entrant: Nelson & Company

Advertiser: Va Bene Berarducci's Caffè

Title: First Annual Giro d' Italia Tribute Bike Ride

Contributors:

Cheryl Zupec, Senior Account Manager

Bill Nelson, Creative Director

Kim Wickman, Art Director

Jim Berarducci, Event Coordinator

CONSUMER OR TRADE PUBLICATION

Fractional Page

21 B Four-color

Award: Gold ADDY® Award

Judges Row

Entrant: WestmorelandFlint

Advertiser: Italia Niche

Title: Italia Niche Handbag Print Ad

Contributors:

Mary Morehouse, Account Executive

David Sadowski, Art Director

David Sadowski, Concept

Ken Zakovich, Concept

Dave Sadowski, Copywriter

Award: Gold ADDY® Award

Entrant: WestmorelandFlint

Advertiser: Ironworld

Title: Ironworld Miner Ad

Contributors:

Jordan Milan, Account Executive

David Sadowski, Art Director

Award: Silver ADDY® Award

Entrant: Nelson & Company

Advertiser: Baja Billy's Cantina and Grill

Title: Business Lunch Duluthian Ad

Contributors:

Cheryl Zupec, Senior Account Manager

Bill Nelson, Creative Director/Writer

Katie Furlong, Art Director/Photographer

Award: Silver ADDY® Award

Entrant: WestmorelandFlint

Advertiser: Beacon Pointe

Title: Beacon Pointe Print Ad

Contributors:

Joe Taatjes, Account Executive

Ken Zakovich, Creative Director

Lee Ziegler, Copywriter

Northern Images, Photography

Jeff Frey & Associates, Photography

08 District Eight

10 Lake Superior Advertising Federation

CONSUMER OR TRADE PUBLICATION

Fractional Page

21 B Four-color

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Italia Niche
Title: Italia Niche Fantini Slide Print Ad
Contributors:
Mary Morehouse, Account Executive
Dave Sadowski, Art Director
Dave Sadowski, Concept
Ken Zakovich, Concept
Dave Sadowski, Copywriter

CONSUMER OR TRADE PUBLICATION

Full Page

22 B Four-color

Award: Gold ADDY® Award Judges Row
Entrant: WestmorelandFlint
Advertiser: Udac
Title: Udac Mailing & Shredding Services Duluthian Insert
Contributors:
Laura Sieger, Account Executive
Ken Zakovich, Creative Director
Lee Ziegler, Copywriter
Pro Print, Printer

CONSUMER OR TRADE PUBLICATION

Campaign

24 B Four-Color

Award: Gold ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Italia Niche
Title: Italia Niche Print Ad Campaign
Contributors:
Mary Morehouse, Account Executive
David Sadowski, Art Director
Dave Sadowski, Copywriter

INTERACTIVE MEDIA

Web Sites, B-to-B

32 A Flash

Award: Silver ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: HTK
Title: HTK New Business - Minnesota Waste Wise Interactive
Contributors:
Marsha Hystead, Creative Director
Mike Scholtz, Associate Creative Director
Jeff Ruprecht, Senior Art Director
Tara Alfonsi, Writer
Mike Seyfer, Account Manager
Beth Lyden, New Business Director

32 A Flash

08 District Eight

10 Lake Superior Advertising Federation

INTERACTIVE MEDIA

Web Sites, B-to-B

32 B HTML/Other

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Ulteig Engineers, Inc.
Title: Ulteig Website
Contributors:
 Flint Interactive, Team

INTERACTIVE MEDIA

Web Sites, Consumer

33 B HTML/Other

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Sure Foot Corporation
Title: Due North Website
Contributors:
 Flint Interactive, Team

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Northern Lights Landscaping
Title: Northern Lights Landscaping Website
Contributors:
 Flint Interactive, Team

Award: Silver ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: Visit Duluth
Title: Visit Duluth Summer Campaign Web Site
Contributors:
 Marsha Hystead, Creative Director
 Diane Tobin, Associate Creative Director
 Mike Scholtz, Senior Producer
 Joe Gunderson, Senior Art Director
 Tara Alfonsi, Writer
 Mike Seyfer, Account Manager & Campaign Inspiration
 MMI, Developer
 SeaQuest Photography, Photographer

INTERACTIVE MEDIA

Online

34 A Banners / Pop-ups

Award: Silver ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: SMDC Health System
Title: SMDC Health System "IT Professionals Wanted" Online Ad
Contributors:
 Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director
 Phil Davidson, Art Director
 Jake Kapsner, Sr. Writer
 Laurie O'Neill, Account Manager

34 A Banners / Pop-ups

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10 Lake Superior Advertising Federation

INTERACTIVE MEDIA

Online

34 C Micro or Mini Sites

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Api Group, Inc.
Title: Outpost Website
Contributors:
 Flint Interactive, Team

INTERACTIVE MEDIA

Web / Online Campaign (2-4 of the above)

35

Award: Gold ADDY® Award
Entrant: Flint Interactive
Advertiser: Maurices
Title: Maurices Campaign
Contributors:
 Flint Interactive, Team

TELEVISION

Local (one DMA)

42 B1 :30 or less under \$1,000

Award: Silver ADDY® Award
Entrant: Out There Advertising
Advertiser: Sammy's Pizza
Title: Just Back
Contributors:
 John Keuning, Creative Director
 Mat Gilderman, Copywriter
 Melissa D'Aloia, Account Executive
 Parthe Productions, Production Company

42 B2 :30 \$1,000 to \$2,000

Award: Silver ADDY® Award
Entrant: Nelson & Company
Advertiser: Twin Ports Waterproofing
Title: Water is Homeless Television
Contributors:
 Cheryl Zupec, Senior Account Manager
 Bill Nelson, Creative Director/Writer
 Rachel Stene, Animator/Graphics
 Andy Hauswirth, Score
 Max Dakota, Vocalist
 Northlands News Center, Production

42 B4 :30 over \$5,000

Award: Silver ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: Sacred Heart Hospital
Title: Sacred Heart Hospital - Hope Campaign Television, Father Klimek
Contributors:
 Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director/Senior Producer
 Phil Davidson, Art Director
 Tara Alfonsi, Writer
 Mardy Maki, Account Manager

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TELEVISION

Local (one DMA)

42 B4 :30 over \$5,000

Drive Thru, TV Production

Award: Silver ADDY® Award

Entrant: HT Klatzky & Associates

Advertiser: Minnesota Power

Title: Minnesota Power Tomorrow in Motion Television

Contributors:

Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director
 Jeff Ruprecht, Senior Art Director
 Tara Alfonsi, Writer/Producer
 Mike Seyfer, Account Manager
 Parthe Productions, Production

Award: Silver ADDY® Award

Entrant: HT Klatzky & Associates

Advertiser: Empire Health Services

Title: Deaconess Medical Center Who's First in Your Heart "Nel" TV

Contributors:

Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director/Writer/Producer
 Joanne Cirillo, Account Manager
 Hamilton Studios, Production

TELEVISION

Campaign

43

Award: Gold ADDY® Award

Entrant: Out There Advertising

Advertiser: Sammy's Pizza

Title: Sammy's Stories

Contributors:

John Keuning, Creative Director
 Mat Gilderman, Copywriter
 Melissa D'Aloia, Account Executive
 Parthe Productions, Production Company

Award: Silver ADDY® Award

Entrant: HT Klatzky & Associates

Advertiser: SMDC Health System

Title: SMDC Health System Orthopaedic TV Campaign

Contributors:

Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director/Producer
 Joe Gunderson, Sr. Art Director
 Jake Kapsner, Writer
 Laurie O'Neill, Account Manager
 Parthe Productions, Production

TELEVISION

Regional/National TV, single spots

43

08 District Eight

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TELEVISION

**Regional/National TV, single spots
45 N Consumer Services, Travel / Tourism**

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Spirit Mountain
Title: Spirit Mountain Season Pass TV
Contributors:
 Joe Taatjes, Account Executive
 Brian Barber, Art Director
 Ken Zakovich, Concept
 Lee Ziegler, Concept
 Lee Ziegler, Copywriter
 Pro Video, Alex Horner
 Brian Barber, Editor and Animator

TELEVISION

**Cinema Advertising
48 A Movie Trailers**

Award: Silver ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: Visit Duluth
Title: Visit Duluth Summer Campaign Movie Trailer
Contributors:
 Marsha Hystead, Creative Director
 Diane Tobin, Associate Creative Director
 Joe Gunderson, Senior Art Director
 Tara Alfonsi, Writer
 Mike Seyfer, Account Manager & Campaign Inspiration
 Mike Scholtz, Senior Producer
 Parthe Productions, Production

MIXED MEDIA (Cross Platform) CAMPAIGNS

**B-to-B, Local
49**

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Udac
Title: Udac Mailing & Shredding Services Campaign
Contributors:
 Laura Sieger, Account Executive
 Ken Zakovich, Creative Director
 Lee Ziegler, Copywriter
 Pro Print, Printer

MIXED MEDIA (Cross Platform) CAMPAIGNS

**Consumer, Local
51**

Award: Gold ADDY® Award
Entrant: HT Klatzky & Associates
Advertiser: Sacred Heart Hospital
Title: Sacred Heart Hospital Stroke Campaign
Contributors:
 Marsha Hystead, Creative Director
 Mike Scholtz, Associate Creative Director
 Phil Davidson, Art Director
 Tara Alfonsi, Writer

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MIXED MEDIA (Cross Platform) CAMPAIGNS

Consumer, Local

51

Mardy Maki, Account Manager

Award: Gold ADDY® Award

Entrant: WestmorelandFlint

Advertiser: Spirit Mountain

Title: Spirit Mountain Season Pass Campaign

Contributors:

Joe Taatjes, Account Executive
 Ken Zakovich, Creative Director
 Brian Barber, Art Director
 Lee Ziegler, Concept
 Ken Zakovich, Concept
 Brian Barber, Concept
 Lee Ziegler, Copywriter
 Pro Video, Alex Horner
 Skunk Boy, Photographer
 Brian Barber, Photographer
 Brian Barber, Editor & Animator
 Pro Print, Printer

Award: Silver ADDY® Award

Entrant: HT Klatzky & Associates

Advertiser: Visit Duluth

Title: Visit Duluth Summer Movie Trailer Campaign

Contributors:

Marsha Hystead, Creative Director
 Diane Tobin, Associate Creative Director
 Mike Scholtz, Senior Producer
 Joe Gunderson, Senior Art Director
 Tara Alfonsi, Writer
 Mike Seyfer, Account Manager & Campaign Inspiration
 Parthe Productions, Production
 SeaQuest Photography, Photographer
 MMI, Web Developer

ADVERTISING FOR THE ARTS & SCIENCES

Collateral

53 E Poster

Award: Gold ADDY® Award

Entrant: Free Range Film Festival Players

Advertiser: Free Range Film Festival Players

Title: 'Naked Abe' Poster

Contributors:

Mike Scholtz, Creative Director/Poster Hanger Upper
 Brian Barber, Illustrator/Squeegee Puller
 Jake Kapsner, Suction Master
 Jeff Ruprecht, Unreliable

ADVERTISING FOR THE ARTS & SCIENCES

Broadcast/Electronic

55 D Interactive

Award: Silver ADDY® Award

Entrant: University of Minnesota Duluth

Advertiser: Glensheen, The Historic Congdon Estate

Title: Website of Glensheen, a museum estate in Duluth, Minnesota

Contributors:

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ADVERTISING FOR THE ARTS & SCIENCES

Broadcast/Electronic

55 D Interactive

Mariana Waisman, Creative Director, Web designer and
Wade Lawrence, Text editor
Lori Melton, Text editor

PUBLIC SERVICE

Collateral

60 C Brochure/Sales Kit

Award: Silver ADDY® Award
Entrant: Out There Advertising
Advertiser: United Way of Greater Duluth
Title: Circle of Caring Campaign Brochure
Contributors:
John Keuning, Creative Director
Mat Gilderman, Copywriter
Kimberly Keuning, Account Director
Stewart Taylor Printing, Printer
Jeff Frey & Associates, Photography

PUBLIC SERVICE

Campaign

66 B Mixed / Multiple Media Campaign (for

Award: Silver ADDY® Award
Entrant: Lake Superior Advertising Federation
Advertiser: St. Louis County
Title: METH Awareness Campaign
Contributors:

ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

67 A Collateral (brochures, posters, etc.)

Award: Gold ADDY® Award
Entrant: Grandma's Inc.
Advertiser: Arrowhead Printing Inc.
Title: Arrowhead Printing Artist Calendar
Contributors:
Brian Barber, January - Illustrator
Britt Lundberg-Sax, February - Illustrator
Katie Furlong, March - Illustrator
April Berg, April - Illustrator
Lisa Blade, May - Illustrator
Ken Zackovich, June - Illustrator
Out There Advertising, July - Illustrator
Mark Mahla, August - Illustrator (Project Coordinator)
Julie von Barga, September - Illustrator
Shane Bauer, October - Illustrator
Alan Josephson, November - Illustrator
Christi Willette, December - Illustrator

67 A Collateral (brochures, posters, etc.)

08 District Eight

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ADVERTISING INDUSTRY SELF-PROMOTION

Creative Services and Industry Suppliers

67 F Interactive

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Flint Interactive
Title: Flint Holiday Card
Contributors:
Flint Interactive, Team
WestmorelandFlint, Team

Award: Silver ADDY® Award
Entrant: Flint Interactive
Advertiser: Flint Group
Title: Flint Group eNewsletter
Contributors:
Flint Interactive, Team

67 G Out-of-Home

Award: Gold ADDY® Award Judges Row
Entrant: Out There Advertising
Advertiser: Out There Advertising
Title: It's for you
Contributors:
John Keuning, Creative Director
Dave Minix, Senior Art Director
Kimberly Keuning, Account Director
Melissa D'Aloia, Account Executive

ELEMENTS OF ADVERTISING

Logo

70

Award: Silver ADDY® Award
Entrant: WestmorelandFlint
Advertiser: Ironworld
Title: Ironworld Logo
Contributors:
Jordan Milan, Account Executive
David Sadowski, Art Director
Ken Zakovich, Creative Director
Alan Josephson, Art Director

ELEMENTS OF ADVERTISING

Animation or Special Effects

73 B Internet

Award: Gold ADDY® Award Judges Row
Entrant: Flint Interactive
Advertiser: Spirit Mountain
Title: Spirit Mountain Splash Page
Contributors:
Flint Interactive, Team
WestmorelandFlint, Team

ELEMENTS OF ADVERTISING

Sound

73 B Internet

08 District Eight

10 Lake Superior Advertising Federation

ELEMENTS OF ADVERTISING

Sound

74 B Music with Lyrics

Award: Silver ADDY® Award

Entrant: WestmorelandFlint

Advertiser: Fortune Bay Resort Casino

Title: Fortune Bay Campaign Music - Radio & TV

Contributors:

John Hyduke, Account Executive

Dave Sadowski, Art Director

Brian Barber, Art Director

Steve Horner, Music & Lyrics

Kelly Henderson, Talent

STUDENT ADDY Categories

Collateral Material

S02 B Brochure, Annual Report

Award: Student Silver ADDY®

Entrant: heather haaland

Advertiser: university of minnesota duluth

Title: turkish american project

Contributors:

rob wittig, art director

STUDENT ADDY Categories

Interactive Media

S08 A Web Site

Award: Student Gold ADDY®

Entrant: Paul Nelson

Advertiser: University of Minnesota Duluth

Title: White or Wheat Website

Contributors:

STUDENT ADDY Categories

Campaigns (Mixed Media)

S12

Award: Student Gold ADDY®

Entrant: Paul Nelson

Advertiser: University of Minnesota Duluth

Title: PaulNelsonDesign.com

Contributors: