

Awards	Entry	Entrant	Advertiser
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The AAF - Duluth/Superior announced the winners of the coveted ADDY Awards competition honoring creative excellence in advertising.

A Complete list of winners is listed below.

ADVERTISING FOR THE ARTS & SCIENCES

Gold ADDY® Award	UMD Department of Art and Design	Mariana M. Waisman	Department of Art and Design, University
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ADVERTISING INDUSTRY SELF-PROMOTION

Gold ADDY® Award	SwimCreative Identity	SwimCreative	SwimCreative
Gold ADDY® Award and Judges Row	WestmorelandFlint Client Valentine's	WestmorelandFlint	WestmorelandFlint
Silver ADDY® Award	AdFarm Banner Ad	Flint Interactive	AdFarm
Silver ADDY® Award	Magic Tag Outdoor	Out There Advertising, Inc.	Out There Advertising, Inc.

COLLATERAL MATERIAL

Gold ADDY® Award	Kitchi Gammi Club St. Valentine's Day	WestmorelandFlint	Kitchi Gammi Club
Gold ADDY® Award and Judges Row	University of Minnesota Duluth Office	WestmorelandFlint	University of Minnesota Duluth Office of
Gold ADDY® Award	University of Minnesota Admissions	WestmorelandFlint	University of Minnesota Duluth Office of
Silver ADDY® Award	Kitchi Gammi Foundation Fundraising	WestmorelandFlint	Kitchi Gammi Foundation
Silver ADDY® Award	SMDC Annual Report - UNEXPECTED	WestmorelandFlint	SMDC Health System
Silver ADDY® Award	University of Minnesota Duluth Office	WestmorelandFlint	University of Minnesota Duluth Office of
Silver ADDY® Award	Builder/Contractor Brochure	Nelson & Company, Inc.	Floor to Ceiling Interior Design Showroom
Silver ADDY® Award	Visit Duluth Guide to Duluth	HT Klatzky & Associates	Visit Duluth
Silver ADDY® Award	Duluth Superior Community	HT Klatzky & Associates	Duluth Superior Community Foundation
Silver ADDY® Award	Miller Dwan Foundation Annual Report	HT Klatzky & Associates	Miller Dwan Foundation

CONSUMER OR TRADE PUBLICATION

Gold ADDY® Award	Republic Bank Epicurean Print Ad	WestmorelandFlint	Republic Bank
Silver ADDY® Award	Republic Bank Private Banking Print	WestmorelandFlint	Republic Bank

DIRECT MARKETING

Silver ADDY® Award	Game Skull T-Shirt	Nelson & Company, Inc.	BragGame Rights
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ELEMENTS OF ADVERTISING

Silver ADDY® Award	Sertich Consulting Logo	WestmorelandFlint	Sertich Consulting
Silver ADDY® Award	City of Superior Logo	WestmorelandFlint	City of Superior
Silver ADDY® Award	Big Lake Brewfest	Grandma's Inc.	Junior Achievement
Silver ADDY® Award	Labovitz School of Business Office of	WestmorelandFlint	University of Minnesota Duluth Labovitz

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INTERACTIVE MEDIA			
Gold ADDY® Award and Judges Row	Spirit Mountain Flash Website	Flint Interactive	Spirit Mountain
Silver ADDY® Award	Homestead Feeds Banner Ad	Flint Interactive	Homestead Feeds
Silver ADDY® Award	Microlap Website	Flint Interactive	Microlap Technologies
Silver ADDY® Award	Northland College Website	Flint Interactive	Northland College
Silver ADDY® Award	Maurices Website	Flint Interactive	Maurices
MIXED/MULTIPLE MEDIA			
Gold ADDY® Award and Judges Row	Grand Marais Marketing	SwimCreative	Grand Marais Area Tourism Association
Gold ADDY® Award	Ministry Health Care 'Children's	HT Klatzky & Associates	Ministry Health Care
Silver ADDY® Award	Fortune Bay Resort Casino TV & Print	WestmorelandFlint	Fortune Bay Resort Casino
Silver ADDY® Award	SMDC Just One Thing Campaign	HT Klatzky & Associates	SMDC Medical Center
Silver ADDY® Award	Spirit Mountain 2008 Season Pass	WestmorelandFlint	Spirit Mountain
OUT-OF-HOME			
Silver ADDY® Award	Kitchi Gammi Club 'The Reserve'	WestmorelandFlint	Kitchi Gammi Club
Silver ADDY® Award	SMDC IS Specialist 'Lawson E.R.P.	HT Klatzky & Associates	SMDC Medical Center
PUBLIC SERVICE			
Gold ADDY® Award	Live United Video	Tri-Quantum Productions	United Way of Greater Duluth
Gold ADDY® Award	Fit City Duluth Campaign	WestmorelandFlint	Fit City Duluth
Gold ADDY® Award and Judges Row	Second Harvest Northern Lakes Food	WestmorelandFlint	Second Harvest Northern Lakes Food
Gold ADDY® Award	University of Minnesota Duluth	WestmorelandFlint	University of Minnesota Duluth Labovitz
SALES PROMOTION			
Gold ADDY® Award and Judges Row and	University of Minnesota Admissions	WestmorelandFlint	University of Minnesota Duluth Office of
Gold ADDY® Award	University of Minnesota Duluth	WestmorelandFlint	University of Minnesota Duluth Office of
Silver ADDY® Award	JB's Smuggle Poster	Out There Advertising, Inc.	Johnny Buccelli's
STUDENT ADDY Categories			
Student Gold ADDY®	I am	DBU Graphic Design Club	Duluth Business University
Student Gold ADDY® and Judges Special	Justin Paul	Becky Hill	Duluth Business University
Student Gold ADDY® and Judges Special	Under The Bong	Dustin Banks	DULuth business university
Student Gold ADDY®	hunter	Mike Sislo	duluth business university
Student Silver ADDY®	World Wildlife Fund	Ashley S. Lindsey	The College of St. Scholastica
Student Silver ADDY®	colechristensen.com	Cole Christensen	Duluth Business University
Student Silver ADDY®	Victorious	Justine Brost	Duluth Business University
Student Silver ADDY®	The Life of a Fair Lady	Becky Hill	Duluth Business University

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Student Silver ADDY®	2008 AAF Vance and Betty Lee Stickell	Mike Malone	University of Minnesota Duluth
TELEVISION			
Gold ADDY® Award and Judges Row and	Lake Superior Connect	Dave Kirwan	Lake Superior College
Gold ADDY® Award	Talking E-Campus	Dave Kirwan	Lake Superior College
Gold ADDY® Award	Sacred Heart Hospital 'Change Your	HT Klatzky & Associates	Sacred Heart Hospital
Gold ADDY® Award	Ministry Health Care 'Joe' Ortho	HT Klatzky & Associates	Ministry Health Care
Gold ADDY® Award and Judges Row	Ministry Health Care "Jack" Children's	HT Klatzky & Associates	Ministry Health Care
Silver ADDY® Award	Ministry Health Care 'Buck' Television	HT Klatzky & Associates	Ministry Health Care
Silver ADDY® Award	Minnesota Power "Simple Ways"	HT Klatzky & Associates	Minnesota Power
Silver ADDY® Award	Sacred Heart Hospital 'Change Your	HT Klatzky & Associates	Sacred Heart Hospital
Silver ADDY® Award	Grand Opening Teaser TV	Nelson & Company, Inc.	BragGame Rights